

2018
Corporate
Social
Responsibility
Journal

OUR STONE.
YOUR IDEAS.



POLYCOR

THE LIVING MONUMENTS

Honoring our Veteran Employees by Collaborating with 'The Veterans Portrait Project'

We're proud to have collaborated with renowned American photographer Stacy Pearsall on 'The Veterans Portrait Project' with our campaign 'The Living Monuments', to honor and celebrate the courage and devotion of our company's veteran employees while they're very much alive.

A veteran can be anyone. They live their lives quietly and discreetly, when in truth they are heroes. We cross paths with them at the supermarket, the coffee shop, in the subway or at the local library, and we never get to fully express our gratitude for their work. The Living Monuments is a way to thank them for their sacrifice and commitment to the United States.

Our campaign includes exclusive behind-the-scenes video footage, interviews, portraits and heartwarming content shared on our social media platforms from November 2018 through June 2019.



CAMBRIAN BLACK QUARRY NSC-373 CERTIFICATION

Our Cambrian Black granite quarry in Québec, Canada received the NSC-373 certification for Sustainable Production of Natural Dimension Stone from the National Stone Council in August 2018.

This voluntary accreditation helps architects and builders who specify stone materials ensure the stone for their buildings is produced in an economically, environmentally and socially responsible manner.

Implementing environmentally friendly methods, technologies and processes is critical to the long-term success of our business and that of our customers, and today we are better positioned than ever to be a complete solution provider to the architectural community.



JACQUES-CARTIER COMMUNITY CENTER FOUNDATION



Fondation
du centre
communautaire
Jacques-Cartier

The Jacques-Cartier Center has a residential component offering 27 social housing units to nearly 32 young people aged 17 to 32. Young people have access to activity organizers and social workers to guide them in their life plans. Every young person must take steps to find his life project and make it a reality.

The Center offers a multitude of training programs and workshops on various topics, of which nearly 200 young people, residents or not, benefit each year. Year in, year out, the Center reaches about 350 young people on a regular basis and 600 young people on a one-off basis.

We're proud to be giving our time and a yearly contribution of \$25,000 to the foundation. Our CEO, Patrick Perus, is also the President of the foundation, and one of our employees also sits on the Board of Directors.

MY 2,000-YEAR-OLD DOUBLE EXHIBITION

Presented at the Musée de la civilisation in
Québec City until May 12, 2019

Humanity carves its memory, its glory and its failures in stone.

Polycor is proud to present this unique exhibition created by photographer François Brunelle, where statues and busts from up to 2,000 years ago find their modern day doubles through an inspiring and creative photo exhibit.

As the world's leading natural stone quarrier we're thrilled for our fitting partnership with this exhibit of fine stone craftsmanship and contemporary art near our headquarters in Québec City.

